

District 3 Board Member Report 4/9/20

National SAF has recently filled several open positions, and only one or two positions now remain open.

Two of SAF's main current initiatives are a marketing campaign to increase the perceived value of membership, and increasing student retention. The latter initiative focuses on better coordination with student advisors and the student executive committee. A proposal to wave membership dues for student chapter advisors was well received.

Professional development and certification director Naomi Marcus has filled all five national Continuing Forestry Education coordinator positions, including Thibault Hoppe-Glosser.

The sale of the SAF national headquarters building has apparently closed, although no official announcement to that effect has yet been issued. SAF will enter into a leaseback agreement to continue occupying the building until we are ready to move later this year.

The SAF audit committee submitted its final report reviewing the certified forester program. The report's main finding is that the perceived value of the CF credential is lower than the cost to obtain and maintain the credential. Its main recommendation is to implement a marketing program to enhance the perceived value of the CF among foresters and other segments of society.

The May 2020 board meeting will be a series of conference calls.